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THE STANDARDIZATION OF THE STAKEHOLDERS INVOLVEMENT IN MAKING DECISION ON THE STATE ENVIRONMENTAL SAFETY

Abstract. *Environmental issues are becoming increasingly relevant in our modern world, and their effective management requires taking into account the interests of various actors, including government bodies, the scientific community, public organizations and the private sector. A successful decision making in any field of state policy is impossible without consideration and accounting of environmental issues, shared and represented by a variety of interested parties.*

Key words: environmental issues, cooperation, interested parties.

Each of the stages of the process of solving a management problem is associated with the influence of a number of factors, which include: economic, social, organizational, legal, psychological and political components. They, if thoroughly considered and accounted in certain way, direct decision making process so that problematic situations are avoided in the future and maximal possible efficiency is provided. However, in the modern world it is necessary to account environmental issues among others. After all, at the current stage of the development of production systems, about 70% of management problems related to production technology, material resources, distribution and utilization of products, the location of factories, their interaction with the environment, etc., raise some kind of environmental concerns.

In modern conditions, the principle of sustainable development acquires an increasingly objective meaning and is an indispensable element of the development strategy of any organization and state on the whole. The integration to European legal and civil landscape imposes additional requirements to implement the environmental component in most management decisions, which must be comprehensively analyzed and taken into account. This is possible if environmentally concerned stakeholders and involved in discussions and decisions on local and national plans and projects.

At the same time environmental concerns are different in different stakeholders and are quite hard to predict, especially when projects of national level do not include specialists from local sites. The Ukrainian legislation demands participation of interested parties in making decisions on projects with environmental dimensions, but the exact list, approaches and methods used are not clearly set. Therefore it is necessary to set clear framework for the stakeholders' cooperation. Is it possible to develop standardized approaches that would allow for effective cooperation and achievement of common goals.

Various components are included into modern management of environmental issues with participation of stakeholders. This includes methods of engaging with the public, working with industry, and partnering with activist groups and NGOs. It means

that there is a need to develop standards or guidelines for engagement with environmental stakeholders. These standards could become the basis for the development of practical tools and methods for managing environmental issues efficiently in various types of projects.

Conclusions. Standardization of stakeholder engagement can be key to successful environmental management. It will contribute to the improvement of cooperation between various subjects and ensure more effective achievement of common goals regarding the preservation of natural resources and environmental protection.

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