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MANAGEMENT OF INNOVATIVE DEVELOPMENT OF THE SOCIAL EDUCATION SYSTEM: BASICS OF COMPETENCE DEVELOPMENT

***Annotation.** The question of management of innovative development of the social management education system: basics of competence development in context of Social Education has been raised. Methodology, modern scientific approaches, trends and their connection with the development of the worldwide educational space, directions, conditions, forms and technologies of management are comprehensively defined and scientifically substantiated, as well as objectified indicators are defined assessment of management of innovative processes of social education.*

***Key words:** social challenges, social management education system (SMES), innovations, quality of social education, worldwide educational space.*

***Анотація.** Висвітлене питання менеджменту в аспекті інноваційного розвитку системи соціальної освіти: основи формування компетентностей в контексті соціальної освіти. Комплексно визначено та науково обґрунтовано методологію, сучасні наукові підходи, тенденції та їх зв'язок із розвитком європейського та світового освітнього простору, напрями, умови, форми та технології, а також визначено об'єктивовані показники оцінки управління інноваційними процесами соціальної освіти.*

Ключові слова: соціальні виклики, система управління у соціальній освіті, інновації, якість соціальної освіти, світовий освітній простір.

Introduction. Fundamental changes that have taken place in all directions and links of the life of our state, its democratization, as well as scientific and technical progress require a creative rethinking of processes by pedagogical and psychological sciences for the development of a policy of strategic development of the national education system of Ukraine [5; 7, p. 78]. A feature of education should be the most complete embodiment in its content of the scientifically determined, theoretically grounded goal-setting nature of human activity. The sphere of social education, which largely determines the level of human development, is becoming one of the national priorities in an increasing number of countries of the world [9, p. 228]. Global trends in the innovative development of social processes encourage Ukraine to develop and choose an anticipatory model for further development and mobilization of public resources that significantly affect the national education system [6; 7, p. 54]. Innovative technologies in social education become an effective mechanism of state development and an effective factor in its reformation.

The integral aim of research is to create a scientifically based and partly practically tested methodology for managing the innovative creation and development of the social education system of Ukraine, as one of the priority and strategic areas of activity, which will contribute to the general improvement of the quality of education, its international competitiveness and compliance with the best global standards.

Accordance to the aim, following **research tasks** were defined:

1. To analyze and generalize the state of scientific development of the theory and practice of managing the innovative development of the social education system in modern market conditions abroad and in Ukraine.
2. To reveal modern trends and problems in the development of the theory of management of innovative processes in social education.

Theoretical framework. In the researches of modern socialists, psychologists and educators, the problem of competitiveness formation of social manager in context of International Educational Management is delighted in the process of professional training (Suprun, 2018; 2019; 2023), in extracurricular work, in social activities (Sopivnyk, 2023) [10; 11; 12; 13]. The values of diversity and inclusion in education and society are revealed in the works of D. Suprun (2018; 2019; 2023), G. Griban (2020; 2021), I. Okhrimenko (2021), S. Sprynchuk (2021), O. Varetska (2020) [1; 2; 3; 8]. The great importance has Educational Management in the context of digital transformation of education and science in Ukraine according to challenges in professional training (Iatsyshyn & Atamanyuk, 2024) [4]. A new achievement in the English-language educational and methodological support of the mentioned programs became the educational manual «Social leadership and team building» authored by R. Sopivnyk, I. Sopivnyk, D. Suprun, T. Hryhorenko (2023) [10]. Scientists declare, that in order to bring the educational management systems of European countries closer, the following steps have to be taken: harmonize education level systems, adopt an education system based on educational levels, create a European system credit units, as well as to introduce such a concept as «European area of higher education» (V. Bespalko, S. Nikolaenko, R. Sopivnyk, etc.) [6; 7; 10].

Conceptually, the research of problem based on the recognition of three main components of the methodology: philosophical, scientific and theoretical, organizational and technological, which require in-depth development and concrete content in terms of the *formation of competencies of future specialists' competence formations - educational and social managers* [12, p. 28].

Presentation of material and Discussion. In Ukraine, at the current stage, certain purposeful steps are taken to ensure accelerated, anticipatory innovative development of education, as well as conditions are created for self-affirmation and self-realization of the individual throughout life [1; 11, p. 215]. The system of conceptual ideas and views on the strategy and main directions of the development of social education is determined by the Concept of Education Development, the purpose of which is to increase the quality of education and upbringing, innovative

development, adaptation to a socially oriented market economy, integration into worldwide educational space, ensuring equal access of citizens to the acquisition of quality education, improvement of the management and financing mechanism, social protection of all participants *in the educational process* [7, p. 29].

The system of professional training of social scientific and pedagogical personnel and raising their professional level to manage innovative processes in accordance with today's requirements requires constant updating. Socio-psychological, legal and economic aspects of management of innovative activities in social education also require in-depth theoretical development and the creation of adequate technological support [13; 14, p. 32].

According to research material there are significant inconsistencies between the requirements of social development and social education, the innovative processes taking place in social pedagogy and their adequate scientific and technological support. It should be especially noted the absence of a generally recognized methodology for managing innovative processes in social education as a system that has the necessary theoretical support for all its components: philosophical, concrete-theoretical and technological [6; 15 p. 53].

Increasing the efficiency of management is an objective necessity and an important factor in the formation of competences of future specialists in social sphere, which requires the formation of a strategy for an information and innovation educational environment, the active use of information and communication technologies in social education, with the look at the development of personnel potential, attraction of highly qualified, competitive professionals capable of ensuring the introduction of state and international quality standards and systematic application of innovative educational technologies to managerial positions in institutions and educational institutions [8, p. 44].

Under the conditions of effective implementation of the National Doctrine of Education Development in Ukraine, regulatory, legal, personnel, material, technical, scientific and methodological support of social and educational management system should be based on the principles of modern management, including innovation

management, quality management, taking into account global trends and achievements at the regulation of social education [9, p. 254].

The effectiveness of managing the innovative development of the social education system of Ukraine depends on the formation of the psychological and practical readiness of social education managers to manage the innovative activities of institutions and educational institutions, their awareness of the importance of innovative changes taking place in the state, understanding of state and international standards of social education quality and the desire to adapt them to national traditions [1; 10, p. 230].

When Ukraine enters the single European space, global trends and achievements at the regulation of educational processes must be taken into account, an own strategy of educational information and innovation development must be created through the transformation of innovative technologies into pedagogical practice, the introduction of a new system for evaluating the training of social management staff, competence development etc [7; 15 p. 55].

Conclusions. The identified main conceptual provisions determined the priority directions of the research, the sequence of its implementation and the coverage of the content by obtained results. We have opportunity to conclude that management of the innovative development of the social education system will be much more effective under the following conditions:

- development of a scientifically based methodology for managing the innovative improvement of the SMES, delighting modern trends and problems of theory and practical experience of managing innovative processes in social education [12 p. 44; 15 p. 59];
- selection of content, structure, forms and technologies of educational and social management adequate to modern requirements, aimed at the selection and formation of highly qualified, competitive specialists to perform management activities, capable of ensuring innovative development of institutions and educational institutions [12 p.10];

- creation of rational conditions, material support for the functioning of modernized organizational and pedagogical structures of management of SMES and opportunities for their improvement, appropriate motivation and evaluation of the work of social and education managers engaged in innovative activities [7, p. 90];
- development scientific substantiation and selective approval of the management system for the innovative development of SMES, according to worldwide standards [6, p. 108];
- involvement of the best scientific and pedagogical workers, teachers, managers, pedagogical teams in scientific and research management activities in the field of innovative social education.

Therefore, the prospects for the modernization of SMES in the conditions of modern society are outlined, paying due attention to the formation of basics of competence development, according to social challenges and development of the model of the management system for innovative development of social education system, which will contains conceptual, substantive, technological and prognostic levels, as well as a scheme for its practical implementation.

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