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POSSIBLE USE OF NATIONAL LIFE VOLYN POLISHCHUKS IN MODERN DESIGN

Abstract: This paper addresses the identification of areas of use of developments in national life Volyn Polishchuks for use in modern design. We describe the possibilities of practical use of folk art and design ideas on a large scale and for specific areas of the design.

Keywords: practical directions life Volyn Polishchuk, folk art and design developments, modern design.

Statement of the problem. Background paper due to promising areas of environmental design in Ukraine: the organization of recreational environment, cottage construction, organization of country systems, environmental objects farming, eco-tourism software design (design hotel and apartment complexes countryside). These areas are a priority for the development of Volyn region Polessye as Volyn region is rich monuments of material and spiritual culture, surrounded by natural beauty. Save a Life features regional and architectural building traditions, is an important area in cultural consciousness and nationally oriented design as traditional material culture Volyn Polessye is a major source of ideological inspiration and knowledge and cultural enrichment.

Analysis of recent research and publications. Existing research peasant homestead Ukrainian devoted mainly architectural and ethnographic problems of environment. Specifically, ethnographic and architectural study of housing Volyn Polessye engaged V.Samoylovych [1, 2], A.Danylyuk [3, 4] H.Vovk [5] and others. The issue proceedings art and creativity in general subject of craftsmen in the context of a design point of view, these scholars were involved as K.Kondratyeva [6] V.Danylenko [7] A.Ikonnikov [8] H.Kur 'yerova [9] others. In current practice, the design methodology and the need to analyze historically ripe composite body of traditional rural farmstead in a new integrative level in conjunction with the facilities of the national protodyzaynu elements of architecture and landscape protection.

The wording of Article goals. This article seeks to identify areas of use in the practice of contemporary art designers and design developments in zhytlovlashstuvanni Volyn Polissja.

The main part. Possibilities of folk art and design ideas as studied in large-scale use them for Ukraine and for certain areas of the design.

First, consider the wide-ranging capabilities. First, based on numerous tourist opportunities in Ukraine and interested government agencies and individuals in the development of the tourism industry, promising in this area there is a "green" tourism. For some picturesque, ecologically clean regions of Ukraine (Transcarpathia Carpathians, Volyn Polessye, Dnieper, etc.) "green" tourism can solve a range of problems in the economy and become a profitable industry. Organizing centers "green" tourism provides: a) create a hotel-residential complex family-style based on traditional rural estates (construction of hotels mimics traditional methods of composition and tectonic building mansions and their three-dimensional

organization). Solution of exterior modern family hotels must contain characteristic edge coloring housing and stylized traditional design elements - decorating the corners of the building, framing doors windows and more. Residential interior space provides for the introduction of high-quality engineering services, information network of high-end hotel rooms (design and transformed living rooms), is integrated with traditional agriculture Interior equipment, furnishings and decoration. It is appropriate in a hotel and residential complex to accommodate specific to the estate of economic and domestic buildings, and b) the organization of cultural and recreational activities: the creation of the hotel complex facilities catering (bars, cafes, restaurants), leisure (their artistic solution should combine elements of traditional object-space organization), the formation of these services to restore health and sports, organizing entertainment for the knowledge of the history and culture of the region and national holidays, etc. c) organization of a network of stores - mini market, souvenir shops. This will contribute to the preservation and enhancement of regional crafts. The shape of harmonious with the natural environment and local residential tourist centers involves close collaboration of designers, architects and narodoznavtsiv.

Secondly, today becomes of the farm. To arrange housing and industrial sector would be appropriate to use the positive experience improvement manor complex Volyn Polishchuk ("pidvarok", "G" and "P" - this type of court). Their three-dimensional arrangement was based on achieving optimum convenience coordinate movement between commercial and domestic buildings, the interior space of a favorable court, saving material and space manor. In choosing a farm in the region of Volyn Polessye appropriate use of proven economic practices of local people - gardening, beekeeping and gardening. So, environmental design professionals an opportunity based on the traditions of folk zhytlovporyadkuvannya create for customers (farmers) some examples of housing and industrial complex. Positive aspects of this proposal are: prevention of alienation of the estate of a farmer's total tectonics village, creating functional, aesthetically pleasing and cost due to housing and industrial complex, the ability (on request) adapt the proposed building of the manor complex and specific to the location of economic activities, implementation designers Manor latest designs, materials and technologies to ensure a comfortable stay and entities.

Thirdly, it takes a significant spread suburban construction and organization of country systems. Here are some suggestions for the implementation of this project: 1) the design of small housing estates and suburban housing are generally able to take advantage of the region's traditional example of the type of building the lodge with a distinctive artistic solution conformation and placement of the building on the site. Use in shaping the home of traditional and even archaic methods of design, tailored for modern production, is also appropriate, and 2) designing a solution landscape gardening area, it is appropriate to use the same in the presence Polishchuks kindergarten and flower garden, not forgetting the specific location of free spaces. Attractive ethnographic motifs landscaping areas may be a fountain (with the "crane") and "tubs" as elements of small architectural forms, "oborih" transformed under gazebo or barbecue using a traditional oven right bank of the

modified type, art vypletenyy fence about both the 'object fences, etc., and 3) designing the interior space of housing is an opportunity to use an example of layout space on a "two row houses" (for a small house), or widespread acceptance of living space, based on the traditional framings distribution, followed by the growth of residential housing to multi- 4) using a marketing approach in creating a modern holiday complex, designers are able to offer customers a number of interesting ideas for improving conventional holiday village. For example, given the different seasonal conditions and specific areas is to create a successful small sports entertainment complexes (cycle track, areas for skateboarding, tennis courts, swimming pool, ice skating, cross-country, etc.), shopping and entertainment venues solution which follows the general style of the village.

Consider the uses of folk art and design ideas zhytlovlashuvannya on specific areas of the design. Let's start with the design direction environment. For contemporary designers competent functional division of subject-spatial environment is a very important factor in the design of both personal (apartments, farms, etc.) and social (offices, hotels, hospitals, subways, banks, etc.) environment. High-speed orientation in space, the ability to quickly find the necessary functional objects, memory environment through cognitive severity facilities and functional areas - these principles Polishchuky operated on a subconscious level. Thus, examining traditional methods of functional space can be used in accordance with the tribe and the needs of modern life.

Positive factors specific national designers - is a multifunctional use of space rooms and objects that fill it. Based on this principle arrangement of living space - namely, a good distribution of the limited space on the main vital areas - designer decides to issue common standard old-style residential apartments. A good suggestion in this regard is also using the built-in furnishings, which were common in Polissyan housing. In the modern interpretation thus possible using interesting examples of furniture-mounted transformers.

Also, there is an interesting idea of using traditional exterior coloring people's homes to create the exterior of urban residential and industrial buildings. Characteristic national colors and impression of comfort and attractiveness of the buildings will look stylistically processed using external aesthetic element housing - wings, carved frames and shutters, compositions angular platbands more. In addition, a promising step toward national oriented design is the use of specific examples of buildings and facades shaping people's home in the modern novel solution based on the use of new materials and technologies.

The use of art and design creativity in landscape design. As you know, the process of landscape design combines a number of stages of project work. Therefore, for the formation of the modern Ukrainian environment appropriate to use not only the methods of improvement of objective environment, but also typical of the national outlook Ukrainian organization of natural (vegetable) environment. Using basic principles of design have traditionally formed Ukrainian (including Polishchuk) landscape framework will: a) expanding the known range of styles sadovlashtuvannya b) creating harmony with our natural environment and the buildings surrounding landscape projects, c) construction of modern landscape

structure, d) expansion of the material and technical basis for new areas of landscape design ("Research", "traditionalistic"). Important role in landscape design become hardscape. To maintain the overall style, promising is the use of some objects belonging to the traditional homestead Volyn Polishchuk. In particular, the wells of the "crane" or wells, "oborohiv" hives, various woven tyniv or traditional interior items - benches, couches, benches, some household items. The above objects serve as a starting point or conceptual design in the design of contemporary modern designs of small architectural forms. Some items can be used in a traditional way.

The use of art and design developments in the design of industrial products and things. First, today becomes significant spread environmental style and create objects from natural materials. In dealing with such material as wood can benefit from the experience "people of designers." Since local craftsmen were able to competently and economically use various properties of this material and had some art and design achievements in working with wood. In particular, to achieve cleaner production work with the material properties of the vision and the natural qualities of the material, providing an open design aesthetically pleasing others. Secondly, it is now making a significant development takes no media art and design products, and exclusive. 're Looking for extraordinary daring ideas in designing exclusive pieces serve as items of equipment and furnishing people's homes as well as traditional methods of structural connections. Thirdly, another positive fact used in the furniture industry works Polissyan artists - a fashion ethnic items. Furniture created by traditional folk models will not only appearance in the modern interior vintage items, but also fill the living space spirit Ukrainian heritage.

Conclusions. Results of the study of art and design developments zhytlovlashstuvannya Volyn Polishchuks open promising areas of practical application in modern design and formation of Ukrainian national-identical habitat. Facilitate the creation of nationally oriented design. The practical use of folk art and possible project ideas on a large scale and for specific areas of design.

Prospects for further research. Further research will focus on detailed coverage of applications in art and design environment project developments Volyn Polishchuk.

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Аннотация

Романюк О.В. Направления использования народного жилища волынских полешуков в современном дизайне. Статья посвящена выявлению направлений использования наработок в народном жилище волынских полешуков для использования в современном дизайне. Описаны возможности практического использования народных художественно–проектных идей в широком масштабе и для отдельных направлений дизайна.

Ключевые слова: практические направления, жилище волынских полешуков, народные художественно–проектные наработки, современный дизайн.

Анотація

Романюк О.В. Напрямки використання народного житліща волинських поліщуків в сучасному дизайні. Стаття присвячена виявленню напрямів використання напрацювань у народному житлі волинських поліщуків для використання в сучасному дизайні. Описано можливості практичного використання народних художньо-проектних ідей в широкому масштабі і для окремих напрямків дизайну.

Ключові слова: практичні напрями, житло волинських поліщуків, народні художньо-проектні напрацювання, сучасний дизайн.